

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Dennis M. DiVenuta Confirmation No. 8847
Application No.: 10/672,556 Group Art Unit: 2614
Filed: September 25, 2003 Examiner: Gerald Gauthier
For: METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR
PROVIDING TARGETED MESSAGES FOR PHARMACY INTERACTIVE VOICE
RESPONSE (IVR) SYSTEMS

Date : March 25, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO
OFFICE ACTION DATED FEBRUARY 5, 2008**

Sir:

Responsive to the Office Action dated February 5, 2008, please amend the above-identified application as shown.

If any extension of time for the accompanying response or submission is required, Applicants request that this be considered a petition therefor. The Commissioner is hereby authorized to charge any additional fee, which may be required, or credit any refund, to our Deposit Account No. 50-0220.

Amendments to the claims are reflected in the **Listing of the Claims** beginning on **page 2** below.

Remarks begin on **page 24** below.